

CASE STUDY

How we revolutionized a European industry leader's talent development process.

REDUCTION OF MIS-HIRINGS

With CPM Sales Force Assessment we revolutionized our client's talent selection and development process. The assessment provided invaluable insights into candidates' skills, interests, and business acumen through our scientifically validated non-manipulable tests and in-depth case studies administered by our experts. We thereby provided them with a strategic advantage in the war for talent and enabled them to make the right hiring decisions.

CREATION OF HIGH-PERFORMANCE TEAMS

We empowered our client to assemble high-performance teams by leveraging the data obtained from CPM Talent Assessment. Armed with a profound understanding of each team member's capabilities, they strategically allocated roles and responsibilities. With this approach, we ensured that teams were not only well-equipped but also optimized for success.

IMPROVEMENT IN OVERALL PERFORMANCE

We helped our client implement targeted training programs and strategically promote the right people by pinpointing areas for improvement and highlighting opportunities for growth. With this holistic approach, we fostered a culture of continuous improvement, leading to enhanced overall performance and sustained success.

Interested to learn more?

CPM SALES FORCE ASSESSMENT AT A GLANCE

You Get:

- Evaluation of skills & interests
- Review of business acumen
- Tailored recommendations

Why leave success to chance?

Revise and build winning organizational structures!

Benefit from:

- A proven concept
- Years of industry knowledge and expertise
- Continuous performance improvement

Choose the RIGHT people and SUCCEED immediately!

Visit cpm-group.at/talent-assessment/ for more info!